

**HEXT/SE/2025/95**

**Date: August 29, 2025**

**To,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051  
Symbol: HEXT**

**To,  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001  
Scrip Code: 544362**

Dear Sir,

**Sub: Press Release**

Please find enclosed Press Release on **Hexaware Wins Three Stevie® Awards at the 2025 International Business Awards®**.

This information will also be hosted on the Company's website at [www.hexaware.com](http://www.hexaware.com).

Kindly take the same on record.

Thanking you,

Yours faithfully,  
For **HEXAWARE TECHNOLOGIES LIMITED**

**Gunjan Methi  
Company Secretary & Compliance Officer**

Encl.: as above.

**HEXAWARE TECHNOLOGIES LIMITED**

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CIN: L72900MH1992PLC069662 | URL: [www.hexaware.com](http://www.hexaware.com)

# HEXAWARE

## Hexaware Wins Three Stevie® Awards at the 2025 International Business Awards®

*Honors spotlight growth in North America and modern marketing excellence*

**Iselin, New Jersey, 29<sup>th</sup> August 2025:** Hexaware Technologies [NSE: HEXT], a global provider of IT solutions and services, announced it has won three Bronze Stevie® Awards at the 22<sup>nd</sup> Annual International Business Awards® (IBAs): Fastest Growing Company of the Year – in Canada and the U.S.A., Marketing Department of the Year, and Marketing Executive of the Year for CMO Nidhi Alexander.

Winners were determined by a panel of 250+ judges, who evaluated more than 3,800 submissions from organizations in 78 different countries and territories. Hexaware's wins reflect a year of AI-led execution, brand elevation, and measurable business impact.

- **Fastest Growing Company of the Year (Canada & U.S.A.)**

Judges praised Hexaware's sustained, strategic growth, noting strong year-over-year performance, forward-looking use of generative AI across platforms, and credible market signaling through analyst recognitions and brand value gains. Reviewers called it a metrics-rich submission that underscored operational excellence and long-term resilience.

- **Marketing Department of the Year**

The panel highlighted a top-class marketing organization that blends creativity with data science to deliver outcomes. Judges cited AI-driven efficiency, unified dashboards and agile workflows, and in-house creative production that maintains quality while accelerating speed to market, positioning Hexaware's team as a blueprint for modern, accountable marketing.

- **Marketing Executive of the Year: Nidhi Alexander**

Judges noted Nidhi Alexander's leadership in tying marketing directly to revenue, brand momentum, and community outcomes. Feedback emphasized her AI-first operating model, pipeline influence, and clarity in linking brand equity to business outcomes, while recognizing a people-centered approach that builds durable engagement.

**R Srikrishna, CEO & Executive Director, Hexaware,** said: "Recognition across growth, department performance, and executive leadership speaks to the depth of effort across Hexaware. The teams delivered in competitive markets and did it with a clear line of sight to client value."

**Nidhi Alexander, Chief Marketing Officer, Hexaware,** said: "It is encouraging to see this work acknowledged. The focus has been simple: use insight, data, and an AI-first operating model to raise the quality of engagement and convert ideas into outcomes the business can see."

The International Business Awards® honor achievements in management, marketing, customer service, new products and services, technology, and more. A global panel of judges determines gold, silver, and bronze winners each year.

For more details on the International Business Awards, visit <https://stevieawards.com/iba/>.

### **About Hexaware**

Hexaware is a global technology and business process services company. Every day, Hexawarians wake up with a singular purpose: to create smiles through great people and technology. With offices across the world, we empower enterprises worldwide to realize digital transformation at scale and speed by partnering with them to build, transform, run, and optimize their technology and business processes. Learn more about Hexaware at <https://hexaware.com>.

For details, please contact:

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