

HEXT/SE/2025/56

**Date: May 13, 2025**

**To,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (East), Mumbai - 400 051  
Symbol: HEXT**

**To,  
Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001  
Scrip Code: 544362**

Dear Sir,

Sub: Press Release

Please find enclosed Press Release on **Hexaware Achieves AWS Data and Analytics Competency to Accelerate Data-driven Insights for Enterprises**

This information will also be hosted on the Company's website at [www.hexaware.com](http://www.hexaware.com)

Kindly take the same on record.

Thanking you,

Yours faithfully,  
For **HEXAWARE TECHNOLOGIES LIMITED**

**Gunjan Methi  
Company Secretary**

Encl.: as above.

**HEXAWARE TECHNOLOGIES LIMITED**

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## PRESS RELEASE

### **Hexaware Achieves AWS Data and Analytics Competency to Accelerate Data-driven Insights for Enterprises**

**India, US, 13 May 2025** – Hexaware [NSE: HEXT], a leading global IT services and solutions provider, today announced that it has achieved the Amazon Web Services (AWS) Data and Analytics Competency. This designation recognizes Hexaware’s technical expertise and proven success in helping customers manage and analyze data at scale using AWS cloud-native technologies.

With enterprises increasingly seeking to turn data into a competitive asset, Hexaware’s AI-first, cloud-native approach simplifies data modernization, improves trust, and speeds up value realization. The competency strengthens the company’s ability to support end-to-end data transformation journeys, from strategy and governance to engineering, AI, and analytics.

“This achievement reinforces our deep focus on building AI-first, data-driven organizations,” said Girish Pai, Global Head – Data and AI, Hexaware. “With this recognition, we aim to help enterprises modernize legacy platforms, enhance decision-making, and drive innovation with AWS. Our domain expertise and secure, easy-to-use frameworks and accelerators empower customers to leverage data effectively while ensuring compliance.”

Hexaware’s Data and AI capabilities on AWS include:

- **Data Strategy and Advisory:** Defining governance, quality, and AI readiness frameworks aligned to business goals
- **Data Engineering Services:** Designing scalable pipelines using AWS Glue, Amazon Redshift, Amazon EMR, and other AWS services
- **Data Operations and Managed Services:** Offering cloud-native monitoring, DevOps, encryption, and backup and recovery for secure, reliable data environments
- **Data Management:** Enabling trusted data ecosystems with cataloging, observability, lineage, and quality assurance capabilities
- **Analytics, AI, and Business Solutions:** Delivering real-time analytics and industry-specific AI solutions through Amazon SageMaker, Amazon QuickSight, AWS AI Services, and Amazon Q
- **Marketing Data Foundation (MDF):** Consolidating quality first-party marketing data into a unique customer identity graph for analytics and activation within AWS
- **Audience Match AI:** Automating customer segmentation, analysis, and performance reporting to support marketers in strategy and activation

This competency builds on Hexaware's growing portfolio of data-driven transformations across industries. One such example is from the world of sports and fan engagement.

Aidan Lyons, CEO, FanCapital, said, "Working with Hexaware and AWS has enabled us to reimagine the fan experience using real-time data and scalable cloud platforms. We're able to deliver personalized, high-impact engagement moments that resonate deeply with audiences. The combination of AWS's infrastructure and Hexaware's data and AI expertise helps us move faster, adapt smarter, and build lasting fan relationships."

### **About Hexaware**

Hexaware is a global technology and business process services company. Every day, Hexawarians wake up with a singular purpose: to create smiles through great people and technology. With offices across the world, we empower enterprises worldwide to realize digital transformation at scale and speed by partnering with them to build, transform, run, and optimize their technology and business processes.

Learn more about Hexaware at <https://www.hexaware.com>.

**For details, please contact:**

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